

CASE Newsletter

California Association for Safety Education Volume XVII, Number 1 - Feb. 2007

CASE Conference: *Leading the Way*

by Jim Lewis, CASE 1st Vice-President

Our professional organization, the California Association for Safety Education has led the way for years in developing the finest Traffic Safety Education programs in the country. We have always been a beacon for the other states to follow in the way these traffic safety issues were developed and taught not only in our high schools with Driver Education and Driver Training, but in a solid K-12 traffic safety curriculum taught in the elementary and middle schools.

For the past fifteen to twenty years we have watched as our top-notch Driver Education/Training programs in the high schools have fallen by the wayside, being left up to the private schools, commercial driving schools, home schools and even courses taken online. The traffic safety programs in the elementary schools are nonexistent for the most part. This needs to stop.

Funding for our schools is challenged each and every year and testing of students seems to be a priority. School administrators are “*under the gun*” to produce high test scores and school report cards that indicate the students are learning the curriculum presented. Most of the time in the high schools, the courses are designed around the A to G requirements for the UC schools, disregarding the most important class the students will ever take—Driver Education.

Other courses in Industrial Arts, Physical Education, Career and Life Skills have been either dropped and eliminated from the curriculum or have been down-sized to the point where many high schools don't even offer the classes anymore.

Well, all is not gloom and doom. **CASE is taking the lead** again and you can learn all about it at our state conference this spring to be held at the Red Lion Hotel in Sacramento, California. Opening on April 20th at 9 am and continuing through all day on the 21st, presenters from ADTSEA, CHP, CSAA, DMV, CTA, UC-DAVIS, and ACSC will work with CASE as we take this lead again.

We want you to be a part of our conference. There will be something for each and everyone of you to learn, and you will take back new ideas for the classroom. See the registration page in this newsletter; fill it out, send it in, and be on the cutting-edge!

We are also sponsoring an optional pre-conference workshop presented by Professor Frederik Mottola on April 19. The *Skid Monster for Vision Usage and Vehicle Balance* workshop will be from 8:30 am - 4:30 pm at the same site as the CASE Conference. If you choose to attend this workshop, there is an additional fee that includes a kit full of activities for students in the classroom. More information and a registration form are included in this newsletter.



California Strategic Highway Safety Plan

by Jerry Gaines, CASE Past President

On August 10, 2005, the President signed into law *the Safe, Accountable, Flexible, and Efficient Transportation Safety Act*. (SAFETEA-LU) establishes a new core Highway Safety Improvement Program that is structured and funded to make significant progress in reducing highway fatalities on all public roadways.

As required under SAFETEA-LU, in September of 2006 California's Secretary of Business, Transportation, and Housing approved the state's Strategic Highway Safety Plan (SHSP), which outlines 16 areas for developing an action plan to meet defined goals. This is the plan the Governor cited when he vetoed AB 2175 calling for a study of driver education by the DMV.

CASE member Dr. Bill Cole (former Health and Safety Professor at Cal State Los Angeles and consultant to the State Department of Education) is representing CASE on *Challenge Area 6* team (Titled *Reduce Young Driver Fatalities*. Other members come from both the public and private sector agencies representing the four E's (engineering, enforcement, education, and emergency responders). There have been meetings held every few weeks in Sacramento since the first part of November. The timeline for completing a work product is by late spring. All work is to be submitted to the federal government by October 1, 2007 for approval.

The current stated goal of *Challenge Area 6* is “...by 2010, reduce the number of fatalities attributed to drivers age 15-20 by 15 percent from their 2004 level.” The fact that newly licensed young drivers with less

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California Strategic Highway Safety Plan

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than one year of driving experience have the highest crash rate of any driver group and that young drivers are more likely to engage in risky driving behaviors, they are least likely to cope with hazardous situations. As a result, motor vehicle crashes are the leading cause of death for young drivers. They constitute less than 6 percent of California's licensed drivers, yet account for an average of 21 percent of California's traffic fatalities from 2002 to 2004. Estimates are that some \$3 billion in economic losses to the state's economy can be attributed to these fatalities.

Challenge Area 6 is working on draft documents focusing on their stated goal (15% reduction in youth fatalities from 2004 to 2010) and suggested strategies to obtain reduction of youth fatalities. Strategies identified to date include:

1. Improve the education and behind the wheel training of young drivers.
2. Increase parental involvement, knowledge and buy-in to the graduated driver's license (GDL).
3. Improve the process of testing young drivers to obtain a driver's license
4. Enforce compliance of young drivers with the GDL and the rules of the road.
5. Enhance existing positive and constructive reinforcement of young driver behavior.
6. Enhance effective DUI countermeasures targeting drivers under age 21.

Five of the six identified strategies are under the theme of "E" — Education. CASE is working with the Challenge Area 6 team to develop procedures supporting these strategies. One action plan is to seek a standardized driver education/training curriculum and standards for the state that would be followed by both private and public agencies. This could mean created legislation to identify one lead state agency to oversee driver education/training. Another plan is for CASE to play a liaison role in obtaining more direct involvement from the California State Department of

Education in the SHSP process.

There clearly is a need to find ways to reduce fatalities among novice teen drivers (the number one teen health issue that results in both a personal and economic loss to the state). **California puts federal highway funding at risk by not adopting a plan that will address the goals of SAFETEA-LU.** The upcoming CASE State Conference in Sacramento will have Challenge Area 6 team members presenting their work to those in attendance. The chairperson of Challenge Area 6 is Ms. Kathy Kelly from the DMV. Mary Banks (CSAA), Steve Block (ACSC), Katherine Heck (UC Davis, along with Bill Cole (CASE) are participating in the conference program and the Cecil Zahn Forum.



CASE Calendar

Feb. 11-17, 2007 - Child Passenger Safety Week. Contact: www.nhtsa.dot.gov

April 19, 2007 - Pre-CASE Conference Workshop with Professor Fred Mottola Red Lion Hotel, Sacramento. See information and registration form in this newsletter.

April 20-21, 2007 - 55th Annual CASE Conference, Red Lion Hotel, Sacramento. See the conference registration form included in this newsletter or online at www.casewebsite.org

June 29-July 1, 2007 - National Student Safety Program Conference, Peace College, Raleigh, North Carolina. Contact: Dana Bowser at dbowser@hsc.iup.edu or phone 1(800) 896-7703

July 28-Aug. 2, 2007 - 51st ADTSEA Conference, Wyndham Burlington Hotel, Burlington, Vermont. Contact: ADTSEA, 1-800 896-7703

CASE Newsletter

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Richard Mikulik, Editor

25 Shelbourne Place
San Mateo, CA 94402

E-mail: casemembership@sbcglobal.net

CASE Web Site:
www.casewebsite.org

CASE Officers

Barbara Shiffermiller, President

P.O. Box 3736
Riverside, CA 92519
(909) 621-6781
e-mail: barb@shiffermiller.net

John Knippel, Past President

18121 Rose Ave.
Bloomington, CA 92316
(909) 877-2484
e-mail: macbeverly@aol.com

Shannon Woods, President-Elect

309 Alameda Blvd.
West Sacramento, CA 95691
(916) 375-7800
e-mail: lienchingai@hotmail.com

James Lewis, 1st Vice President

2303 Teasley St.
La Crescenta, CA 91214
(818) 957-5264
jlewis1118@aol.com

Trina Bega, 2nd Vice President

4555 Grover Ct.
Fremont, CA 94536
(510) 742-5465
e-mail: driversedtrina@yahoo.com

Larry Terrill, North Region Rep.

P.O. Box 1184
Portola, CA 96122
(530) 832-4146
e-mail: taterrill@sbcglobal.net

Larry Woodruff, South Region Rep.

3608 York Circle
La Verne, CA 91750
(909) 593-0563
e-mail: law561@aol.com

Keith Merrihew Resigns: Barbara Shiffermiller Appointed CASE President

Due to personal reasons, on September 30, 2006, CASE President Keith Merrihew submitted his resignation to the Board of Directors. In accepting Keith's resignation, board members thanked him for his past contributions and dedication to the organization.

First Vice-President Barbara Shiffermiller was appointed as president during the October 19 board meeting to fill the remainder of Keith's term of office. The CASE Constitution provides that the first vice-president assumes the office of president in the event a vacancy occurs. Barbara will serve as president through June of 2008. Current President-Elect Shannon Woods will begin her two-year term as president on July 1, 2008.

To fill the office of first vice-president, the Board appointed Jim Lewis. Jim has served in the past as CASE President and also as President of the American Driver & Traffic Safety Education Association. He has assumed responsibilities as chairman of the 2007 CASE State Conference in Sacramento.

Alert to Retiring Teachers

If you are planning to retire this year, please let us know so we may honor you at the annual CASE conference in Sacramento. Contact Bill Lee, Retired Members Representative, at (310) 831-6471.

Bill would like to remind all retired and retiring members that they are especially invited to join our activities at the conference. There is also an opportunity for retired volunteers to help at the registration table with the university credit program.

Conference Attendees With Special Needs

If you are attending the CASE Conference in April and have special needs or considerations that need to be addressed, please e-mail Jim Lewis at: jlewis1118@aol.com

Driver Education Teacher Preparation Courses

Driver Education teacher preparation courses are continuing in the Northern California and Riverside areas.

For information contact Jackie Woodworth at the Fresno County Office of Education (559) 265-3031 or Anna Maria Toma at UC Riverside School of Extended Education (951) 827-1661.

Even if you have a credential, this is good for salary scale advancement as the units are all graduate credit. You will also learn much in the way of valuable information and techniques.

New California Motor Vehicle Laws



These new laws became effective on January 1, 2007 (unless indicated otherwise):

Riding in Car Trunks—AB 1850 (Mountjoy)--Creates a new infraction for either allowing a person to ride or actually ride in the trunk of a car. Persons found guilty will be subject to a fine, and the driver will have a "negligent operator point" attached to his/her license. The law is a response to some teen drivers' attempts to evade the passenger restriction in California's graduated driver licensing law by hiding teens in the trunk (known as "trunking"). According to the California Highway Patrol, since 2000 there have been 153 collisions involving trunking, resulting in nine deaths and 140 injuries.

Reckless Driving/Speed Contests—AB 2190 (Benoit)--Increases the penalties for reckless driving or engaging in a speed contest of some kind. Specified injuries to others as a result would subject first-offenders to hefty fines and jail or prison time ranging from 30 days to six months.



Cell Phones—SB 1613 (Simitian)--Establishes the California Wireless Telephone Act that *as of July 1, 2008*, prohibits drivers from operating their vehicles while using a hand-held cell phone. Hands-free devices are allowed, and there are several exemptions for emergency use. Persons who are cited will face a \$20 fine for a first offense, and a \$50 fine for each subsequent offense. California is the fifth U.S. jurisdiction to ban hand-held phone use on the road. The others are Connecticut, the District of Columbia, New York, and New Jersey.



Roadside Emergencies—SB 1610 (Simitian)--Requires drivers to take specific precautionary actions on a highway when passing a stopped emergency vehicle when emergency lights are activated. These include slowing down and pulling into an empty lane away from a roadside emergency scene. The law makes it an infraction (\$50 ticket) not to properly comply with directions from on-scene personnel.

DUI—SB 1756 (Migden)--Increases the mandatory suspension of driver licenses from 6 months to 10 months for any first DUI offense when the person's blood alcohol content (BAC) is .20 or higher. The legal threshold for a DUI offense is .08.



California Association for Safety Education
55th Annual CASE Conference
Red Lion Hotel, Sacramento

Friday, April 20, 2007, 9 am to 5 pm & Saturday, April 21, 2007, 9 am to 5 pm
(Optional pre-conference workshop Thursday, April 19)

Join us in our beautiful state capitol next spring for an outstanding traffic safety education conference! We are planning a stimulating and interesting program with presentations from top educators and experienced professionals in traffic safety education. We will have speakers from the DMV, PTA, CHP, OTS, CSAA, CDE and more.



There will be a special pre-conference workshop, *“Skid Monster for Vision Usage and Vehicle Balance,”* presented by Professor Fred Mottola on Thursday, April 19 from 8:30 am to 4.30 pm. There is an additional fee of \$125 to register for this session.

- The Red Lion Hotel room rate is \$84 plus tax, single or double occupancy. This rate includes a buffet breakfast in the hotel restaurant. Participants are responsible for their own hotel reservations. Call the Red Lion for reservations Toll-Free 1-800-RED-LION and request the *“California Association for Safety Education Conference Rate.”* Rooms must be reserved by April 6 to receive the Conference Rate, but you are urged to reserve your room early as availability is limited. The hotel is located at 1401 Arden Way, Sacramento.
- Conference Registration Fee: \$120 for CASE members or \$160 for non-CASE members. The \$160 fee includes a one-year CASE membership. Make checks payable to **CASE Conference** (Registration Form below). Fee includes a banquet style luncheon on Saturday. **Conference registration fee must be received by March 31, 2007 to guarantee Saturday banquet meal.** Registrations received after March 31 are \$160 (\$200 for non-members).

REGISTRATION FORM

Registration must be received no later than March 31, 2007

Mail check to: CASE Conference, 25 Shelbourne Place, San Mateo, CA 94402

Name: _____ School District/Business _____

Address: _____ Evening Phone () _____

City _____ State _____ Zip _____ E-mail: _____

Registration Fee Enclosed: \$ _____ (120 CASE members, 160 non-members*) if received by March 31

School District Purchase Orders not accepted (if your school district is paying for registration, a district check must be sent with this registration form attached).

1 unit of state university Professional Advancement Credit will be available for a fee payable at the Conference Registration Desk

Program for the 55th Annual CASE Conference

Friday, April 20, 2007

- 8:00 a.m. - 11:30 a.m. **Conference Registration**
- 8:30 a.m. - 8:45 a.m. **Welcome and Introductions**
Color Guard Presentation
 James Lewis
 CASE Vice-President
- Barbara Shiffermiller
 CASE President
- 8:45 a.m. - 8:55 a.m. **CASE "Leading the Way"**
 Barbara Shiffermiller
 CASE President
- 9:00 a.m. - 9:30 a.m. **Are We Willing to Change?**
 Owen Crabb
 Author/Educator
- 9:30 a.m. - 9:55 a.m. **What CTA is Doing to Help CASE**
 Dayton Crummey
 CTA Board of Directors
- 10:15 a.m. - 11:00 a.m. **California Strategic Highway Safety Plan**
 Kathy Kelly
 DMV; SHSP Committee Chair
- Dr. Bill Cole
 CASE Representative to SHSP
- Katherine Heck
 University of California, Davis
- Dr. Steve Block
 Automobile Club of So. Calif.
- 11:05 a.m. - 11:55 a.m. **CHP "Start Smart Program"**
 Officer Andra Eddy
- 12:00 p.m. - 1:00 p.m. **Lunch On Your Own**
- 1:05 p.m. - 2:00 p.m. **Breakouts—Teacher Lessons**
- Driving Scenarios/Student Teams**
 Trina Bega
 CASE Vice-President
- Interactive D/E Notebooks**
 Shannon Woods
 CASE President-Elect
- 2:05 p.m. - 3:00 p.m. **Repeat Above Sessions**
- 3:05 p.m. - 4:00 p.m. **Door Prizes; 50/50 Drawing**

Saturday, April 21, 2007

- 8:00 a.m. - 8:55 a.m. **Conference Registration**
- 9:00 a.m. - 9:45 a.m. **"Reducing Teen Crashes: Your Role is Vital!"**
 Professor Frederik Mottola
- 9:45 a.m. - 11:00 a.m. **Cecil Zaun Forum**
 Jerry Gaines, Moderator
- "Reforming California Driver Education: "How, Who, When, and Where?"**
 Owen Crabb, Dr. Bill Cole, Katherine Heck, Kathy Kelly, Frederik Mottola
- 11:00 a.m. - 11:55 a.m. **California State Curriculum Teacher Credentialing Program Update**
 John Knippel
 CASE Past President
- Bill Lee
 CASE Consultant
- 12:00 p.m. - 1:30 p.m. **Luncheon Hosted by CSAA**
 Merry Banks, CSAA
- ADTSEA Vision**
 Carol Hardin
 ADTSEA President
- Awards**
- 1:30 p.m. - 1:45 p.m. **Move To Breakout Sessions**
- 1:45 p.m. - 2:45 p.m. **"Cooperative Learning in the Driver Education Classroom"**
 Trina Bega
 CASE Vice President
- "Lesson Plans for the Driver Education Classroom"**
 Shannon Woods
 CASE President-Elect
- 2:50 p.m. - 3:45 p.m. **Repeat Above Sessions**
- 3:50 p.m. - 4:20 p.m. **Teen Driving Survey Results**
 Katherine Heck
 University of California, Davis
- 4:25 p.m. - 4:45 p.m. **Wrap-Up; Door Prizes; 50/50**

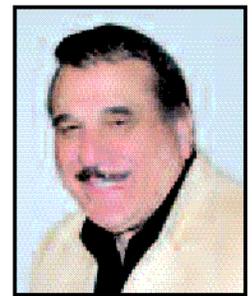
One-Day Hands-On Workshop by **PROFESSOR FREDERIK MOTTOLA**

Skid Monster for Vision Usage and Vehicle Balance

April 19, 2007 • 8:30 a.m. - 4:30 p.m.

Sponsored by **C.A.S.E.**

Red Lion Hotel • 1401 Arden Way, Sacramento



You will drive the Skid Monster and experience the importance of vision usage and speed control.

You will be able to take away from the workshop a kit full of activities for students in the classroom and in-car to experience how traction is lost, the effect the loss has upon vehicle control, and the prevention, detection and correction actions a driver is able to take.

Demonstration of techniques for eliminating SUV rollover crashes will be a valuable addition to any classroom program. New methods for driving SUV type vehicles will be experienced from how to use mirrors while backing to how to perform an off-road recovery.



All attendees will receive a kit that includes: • a 26-inch demonstration board with a scale showing three different road surfaces; • a cast metal model car, • activity props; • a teacher's booklet on how to demonstrate 34 dynamic activities; • CD-ROM with Movie clips illustrating how to do the activities.

Classroom teachers will perform activities that dramatically demonstrate, in terms easy for students to understand, the relationship of vision usage and speed control including:

Teachers will experience classroom and in-car activities to help students acquire and value car control.

- How use of vision keeps the car in balance.
- How vehicles get out of balance and the behavioral patterns necessary to keep car control.
- How to prevent, detect, and control loss of traction to the rear wheels, front wheels, and all four wheels.
- Effects of various road surfaces: asphalt, concrete, gravel, sand, rain and black ice.
- How speed and the type of vehicle driven affect center of gravity while cornering.
- How targeting and transition pegs are used to keep the vehicle in balance.
- The window of opportunity to control a skid and the point at which loss of opportunity occurs.
- How vision taught in the classroom and then practiced in the driver ed car develops car control skills.
- How to use vision to select a safe entry speed into curves.
- Factors that affect car control
- How passengers affect vehicle balance
- How to practice off-road recoveries.
- How to practice car control behaviors.

Workshop and Kit \$125.00

Additional Teachers from same school \$85, no kit

Please Make Checks Payable to: CASE Conference

Mail to: **CASE Conference**
25 Shelbourne Place
San Mateo, CA 94402

For Additional Information: workshop@NIDB.org

Name	_____
School	_____
Home Address	_____
City	_____ Zip _____
Home Phone	_____ Cell _____
Workshop \$125	_____ \$85 _____ Check Total _____

Teachers get to experience the effects of the "laws of nature" upon vehicle control.

Interested in teaching in the Mature Driver Improvement Program?

The Automobile Club of Southern California is looking for teachers who would like to instruct the AAA Mature Driver Improvement Program. While we have locations all over Southern California, and at this time in addition to the Los Angeles and Orange County areas, we have a particular interest in having additional support in the San Fernando Valley, and Kern, Tulare, San Diego, Santa Barbara, and San Luis Obispo Counties.

The Auto Club serves 13 counties of Southern California and is committed to providing safety information to members age 55 plus, through the Mature Driver Improvement Program. We hold some courses in both 8-hour and 4-hour formats.

Candidates must be willing to participate in a 4-day training program to be certified by AAA to conduct the course.

If you would like to know more about the program, please contact Kathy Downing, Manager of Driver Services, at (714) 885-2088, or you can email a resume to **downing.kathy@aaa-calif.com**

Teacher Tip

Presenting the “Typical” Teen Driver

Submitted by: Shannon Woods, CASE President-Elect

Objective: Students will understand that the way the outside world sees teen drivers is very different than from the way teens see themselves. Students will create a poster that compares and contrasts the two different viewpoints. Students will create a personal driving mission statement.

Materials:

- 1- Poster board- 1 for each group
- 2- Markers

Time: 1 period plus homework

Procedure: Divide into small groups of 3-4. Have students create a poster with the following elements:

1. A graphic that demonstrates how the “typical” teen driver is seen by the outside world.
2. A graphic (graphic can be a drawing, words, picture, etc..) that demonstrates how teens see themselves as teen drivers.
3. A VENN diagram that compares and contrasts the two viewpoints.
4. A set of “I will/ I will not” statements that will change the way adults see teen drivers.
5. Create personal driving mission statement. This mission statement should reflect the “I will/ I will not” statements created by the group.

Special Notes: Students realize that they are the only ones that can alter the perception of adults. They also see that their behaviors affect policy makers and the perceptions of others.

Please help us increase our membership!

Our Membership Committee is requesting that each member do his/her part to bring in new members. Please check with the driver education professionals at your school or district to see if they are members of CASE. If not, provide them with the membership application below and discuss the importance of belonging to their professional association.



Make check payable to:
CASE
25 Shelbourne Place
San Mateo, CA 94402

Membership Application (please type or print)

Professional Memberships are **\$40.00**. New memberships are valid for one year from date of receipt.

Name _____

Address _____

City _____ State _____ Zip _____

School: _____ District _____

County: _____

Phone: School or office () _____ - _____ Evenings: () _____ - _____

Referred by (optional): _____