

CASE Newsletter

California Association for Safety Education Volume XXV, No. 1 - March 2014

Sacramento area driving school partners with other organizations to promote traffic safety

Genny Claxton, CASE Vice President and owner of Empire Driving School in Roseville and Colfax, reaches out in her community through public and private partnerships to promote driver safety. Genny and Dave “Badman” Huckaba (five-time Heavyweight Mixed Martial Arts Champion) joined

Melissa Crowley of Sacramento ABC News10’s “The Great Hang Up”, a public-service feature of the station dedicated to remind everyone about the dangers of distracted driving. Huckaba said that he feels safer in the fight ring than on the road. People texting and speeding while driving are his

worries when he rides his Harley motorcycle through town. With teen children of his own, he wants desperately to help reduce California teen highway fatalities and injuries and often joins with Genny’s driving school in public appearances. His message is simple, “Slow down! Watch where you’re going! Put down your phone!”

Lynne Brown from Advocates for Public Safety, a statewide group based in Sacramento that empowers people to take charge of their personal safety, joins Empire Driving School to promote safety in and around the car. They work together to give presentations on parking lot safety and self defense in the Sacramento area. Their message to teens is “Be aware of your



Genny Claxton and Dave Huckaba appearing on Melissa Crowley’s “The Great Hang Up” on ABC News10

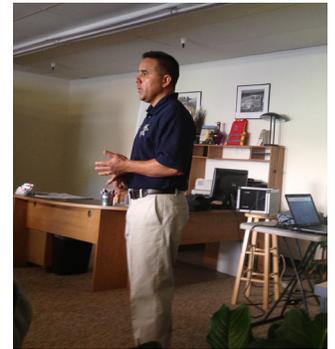


Lynne Brown speaks to a teen driver education class at Empire Driving School

surroundings and always let someone know where you are going and when you will be back.”

California Highway Patrol Officer David Martinez delivers the *Start Smart* presentation monthly at Genny’s driving school classroom in Placer County. “Keep a high visual horizon and watch your speed”, are among Officer Martinez’s primary messages. The CHP’s *Start Smart* program is a driver safety education class which

targets new and future licensed teenage drivers between the ages of 15 - 19 and their parents/guardians. CHP officers discuss traffic collision avoidance techniques, collision causing factors, driver/parent responsibilities, and seatbelt usage. Additionally, testimonies are provided by officers who have investigated fatal collisions involving teens and by family members who have lost loved ones in traffic collisions.



CHP Officer David Martinez

Karen Sullivan, Transportation Supervisor and Instructor for the Rocklin Unified School District and Recreational Vehicle Driving Instructor, speaks to students at Empire Driving School about how to share the road with larger vehicles. “Don’t cut off a bus, because we can’t stop suddenly!” and “BE in the moment!” are the major messages that Karen brings to Genny’s driving school students.



Karen Sullivan, Rocklin USD, speaking to students about sharing the road with larger vehicles

Over and over again these businesses and organizations reiterate Empire’s message to its students: “See the big picture and save your own life!” Empire Driving School demonstrates the importance of reaching out beyond our own classroom doors to form partnerships that make our instruction more relevant and effective.

Seat belts will be required in some buses starting in 2016

Beginning in November 2016, the federal government has mandated that all new tour buses and buses that provide service between cities must be equipped with seat belts. Manufacturers will be required to install three-point lap-shoulder belts according to the National Highway Traffic Safety Administration. The new requirement doesn't apply to school buses or city transit buses.

According to NHTSA, an average of 21 people in large buses are killed each year in crashes, and nearly 8,000 others are injured annually. Seat belts could reduce fatalities and moderate-to-severe injuries by nearly half. About half of all motor-coach fatalities are the result of rollovers, and about 70 percent of those killed in rollover accidents were ejected from the bus.

Alert to Retiring Teachers

If you are planning to retire this year, please let us know so we may honor you at the annual CASE conference in Ontario. Contact Bill Lee, Retired Members Representative, at (310) 831-6471.

Bill would like to remind all retired and retiring members that they are especially invited to join our activities at the conference.



CASE Calendar

March 3-April 18, 2014 - Spring 2014 Create Real Impact Contest, Impact Teen Drivers. Contact: www.createrealimpact.com

March 15, 2014 - 62nd Annual CASE Conference, Hyatt Place Ontario/Rancho Cucamonga, 4760 East Mills Circle, Ontario, CA. Hotel Reservations: (909) 980-2200. (*Ask for the CASE Conference rate: Code G-CASE*).

April 2014 - National Distracted Driving Awareness Month. Contact: www.distraction.gov

May 2014 - National Youth Traffic Safety Month. Contact: www.noys.org

July 12-14, 2014 - NSSP Conference, Doubletree by Hilton Wichita Airport, 2098 Airport Road, Wichita, Kansas. Reservations: (316)-945-5272. Contact: www.adtsea.org

July 13-16, 2014 - ADTSEA Conference, Double Tree by Hilton Wichita Airport, 2098 Airport Road, Wichita, Kansas. Reservations: (316)-945-5272. Contact: www.adtsea.org

CASE Newsletter

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2014 CASE Conference

The 62nd Annual CASE Conference will be held at the Hyatt Place Ontario/Rancho Cucamonga Hotel, Saturday, March 15, 2014, from 8:00 am to 4:00 pm. The hotel is located near the Ontario Airport at 4760 East Mills Circle, Ontario, CA 91764.

The discounted pre-registration deadline has passed, but you can still attend for a fee of \$165 for CASE members and \$205 for non-members. The fee includes lunch. A conference registration form is provided below.

A complimentary breakfast is included for hotel guests. If you do not stay at the hotel, the breakfast is available for \$10.

The hotel reservations number is (909) 980-2200. Ask for the CASE Conference rate (code: G-CASE).

2014 CASE Conference Registration Form

Mail check to: CASE Conference, 25 Shelbourne Place, San Mateo, CA 94402

Name: _____ School District/Business _____

Address: _____ Evening Phone () _____

City _____ State _____ Zip _____ E-mail: _____

Registration Fee Enclosed: \$ _____ (\$165 CASE members, \$205 non-members*)

School District Purchase Orders not accepted (if your school district is paying for registration, a district check must be sent with this registration form attached).

* \$205 fee includes one-year CASE membership

New California Motor Vehicle Laws for 2014

These new laws became effective on January 1, 2014 (unless otherwise noted):



Bicycles: Passing Distance—AB 1371 (Bradford)—Known as the *Three Feet for Safety Act*, requires a motor vehicle driver passing a bicycle that is proceeding in the same direction to pass with no less than 3 feet between any part of the vehicle and any part of the bicycle or driver. When three feet is not possible, the motor vehicle must slow to a reasonable and prudent speed and only pass when no danger is present to the bicyclist. Failing to do so can incur a fine, regardless of a collision or not. This law will take effect September 16, 2014.

Teen Drivers—SB 194 (Galgiani)—Prohibits a person who is under 18 years of age from using an electronic wireless communications device to write, send, or read a text-based communication while driving, even if it is equipped with a hands-free device.

—Source: California Department of Motor Vehicles. For complete information on chaptered bills enacted in 2013, refer to the Legislative Counsel website at www.LegInfo.ca.gov.

Impact Teen Drivers Contest

For the fifth consecutive year, Impact Teen Drivers presents the *Create Real Impact Contest*, which offers students and classrooms an opportunity to earn educational grants for their creative solutions to the deadly yet preventable problem of distracted and reckless driving.

The *Create Real Impact Contest* empowers talented young people to promote this life-saving dialogue with friends, family and neighbors through artwork, music, video, or writing. Winning works will be solution-driven and original.

The contest runs from March 3, 2014, to April 18, 2014, and is open to students ages 14-22. Awards include educational grants by category and an educational grant of \$1,500 for use by the three schools with the most entrants. For complete rules visit www.createrealimpact.com.

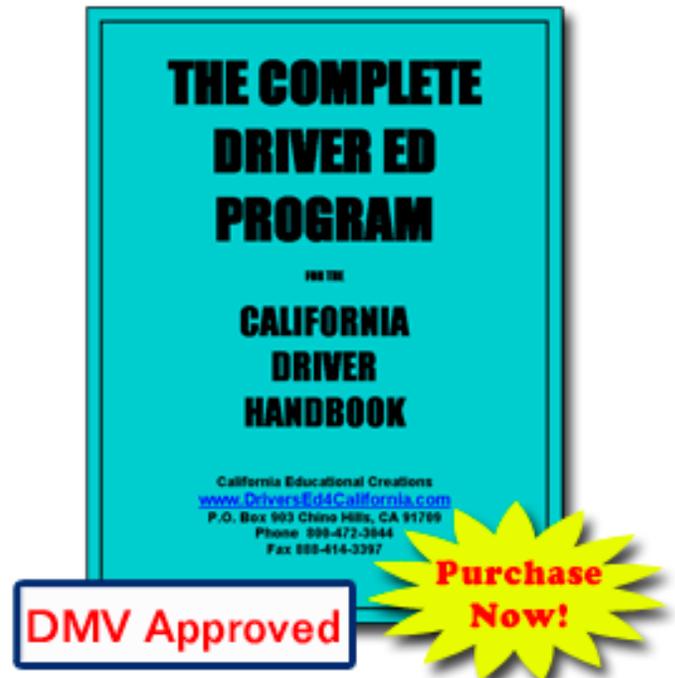
Updated Online Teen Driver Safety Resources

AAA	Keys to Drive	www.abc.ca.gov/teencorner.html
ABC	Teen Corner	www.nsc.org/safety_road/teendriving/pages/teen_driving.aspx
ADTSEA	Sharing the Road with Bicyclists Lesson Plan	www.adtsea.org
Adept Driver	Teen Smart	www.adeptdriver.com
Allstate	Teen Driver Site	www.allstateteendrivers.com
CDE	California Dept. of Education: Driver Education FAQ	www.cde.ca.gov/ci/cr/dr/drvedufaqs.asp
CHP	Making the Right Turn	www.maketherightturn.org
CHP	Start Smart	www.chp.ca.gov/community/startsmart.html
Distraction. Gov	Distracted Driving	www.distraction.gov
DMV	California Teen Drivers	www.dmv.ca.gov/coi/teen/teen.htm
Farmers	Driving Safety: The Y.E.S. Program	www.farmers.com/parents_yes.html
Friday Night Live	California Advocates for Teen Driver Safety	www.fridaynightlive.org/
Geico	Geico Teen Driving	www.geico.com/information/safety/auto/teendriving/parents
IIHS	Insurance Institute for Highway Safety	www.iihs.org
Impact Teen Driver	Impact Teen Drivers	http://impactteendrivers.org
Liberty Mutual	Teen Driver	www.libertymutual.com/auto-insurance/teen-driving
MADD	Underage Drinking Prevention	www.madd.org
NHTSA	Teen Driver Safety	www.nhtsa.gov/Teen-Drivers
NOYS	National Organizations for Youth Safety	www.noys.org
National Safety Council	Teen Driving	www.nsc.org/safety_road/teendriving/pages/teen_driving.aspx
Operation Lifesaver	Rail Safety Education	http://oli.org
OTS	California Office of Traffic Safety	www.ots.ca.gov
Progressive	Teen Driver	www.progressive.com/vehicle-resources/teen-driving.aspx
R U Lethal	Distracted Driving	http://rulethal.com
State Farm	“Steer Clear”	www.statefarm.com/insurance/auto_insurance/steerClear_online.asp
Teens in the Driver Seat	Teens in the Driver Seat	www.t-driver.com

The Most Comprehensive and Economical Driver Education Program for the Classroom!

THE COMPLETE DRIVER ED PROGRAM is the only program that works as a page-by-page interactive companion with the *California Driver Handbook*, published annually by the DMV. The handbook is the ultimate authority on the most current laws and rules of the road in California.

All of the DMV drivers license test questions come from the handbook. This program will have your students working section by section with the handbook through a series of comprehensive worksheets, terminology reviews, and test questions.



Updated to Synchronize with the 2014 California Driver Handbook from the DMV

Unlike other textbooks, this book comes in a durable 3-ring binder and may be photocopied for use in the classroom for only \$140.00, an **extremely economical solution** for educators on a budget.

Visit our website at www.DriversEd4California.com to see **samples** and get more info. **Order today from:**

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www.DriversEd4California.com

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