

CASE Newsletter

California Association for Safety Education Volume XXII, No. 3 - Sept. 2012

Report: 56th Annual ADTSEA Conference

By James Lewis, Past President of CASE and ADTSEA

On July 12, 2012 I left for the 56th Annual ADTSEA Conference, held this year in Appleton, Wisconsin. Roger Voigt, Past President of ADTSEA (2008-09), picked me up at Chicago's O'Hare Airport. I spent the night at his house, and the next day we drove four hours to beautiful Appleton where cheese is very tasty and almost everyone in the region is a Green Bay Packers fan.

The title of the conference was "Driver Education & Licensing: A Team Approach". This theme was present throughout the four days. Each general and breakout session was designed to cover topics regarding the conference theme. From DMV Licensing, Public and Private program coordinators, Panel discussions on "Working together to produce responsible drivers", classroom activities you as a teacher could use the next day in the classroom, AAA's program titled: "Teens, Texting and Driving", "Youth Activities that will make your NISSP/SADD Chapter a successful group", "How to Use an I Pad for Driver Education", the AT&T campaign against texting while driving and more on texting and driving and the major problem that it is creating with traffic collisions.

When I attend a ADTSEA conference, I want to come away with at least one or two good ideas, find out what is the big picture in the world of traffic safety in the United States, and meet and network with fellow educators, researchers and movers and shakers that are making things happen for the good of our driver environment. I always seem to accomplish this by attend a ADTSEA conference.

This year was especially rewarding to me. Not only were the above areas of concern addressed, but there was good news from NHTSA. The US Department of Transportation's Administrator, David L. Strickland is taking a new active role in addressing the loss of life by the young driver. He firmly believes what we have always believed—that good driver education and traffic safety programs save lives.

"NHTSA is now announcing the release of its latest study on driver education: A Fresh Look at Driver Education in America. This study reports that integrating driver education more thoroughly with graduated licensing (GDL) systems, strengthening driver testing, involving parents in the driver education process and preparing them to manage risks for their new driver, and extending the duration of young driver training may have significant safety benefits."

NHTSA, included for every attendee a new packet of materials, which included the new study and several other resources. The packet is called the 2012 Driver Education Toolkit. I have a few I brought back for our board of directors to look over. Full copies of these reports and other related information are located at the NHTSA website: www.nhtsa.gov/DriverEducationProgram.

In conclusion, I had a great time seeing old friends, meeting new ones, learning what's new on the traffic safety scene, and I am hopeful for a bright future in driver education, if we want to work and will work together to make a better world for the drivers in the USA.

Teens Driving Less

By Jerry Gaines, Past CASE President

The Friday August 24, 2012 edition of the Los Angeles Times reported on findings recently released from The University of Michigan Transportation Research Institute that indicate that teens today are driving less than in earlier years. In 1983, some 69% of 17-year-olds had a driver's license. In 2010 the number had dropped to 46%.

The findings of the Institute attribute the changing trend to increased focus on Internet use. "Virtual contact, through electronic means, reduces the need for actual contact." In fact the article states that "the licensing rate reduction persists all the way through people in their 30's."

Other issues may also contribute to the decline in teen license rates and they are focused on the current economic downturn, and the fact that more young people are moving in increasing numbers to large cities with good public transportation systems. Such a movement could mean fewer teens are potential buyers of vehicles. Also CASE has suggested that the Graduated Drivers License directed to 16 and 17-year-old drivers, but not required of teens at age 18 may delay efforts to become licensed until there are no extra licensing requirements for the first time driver.

This trend may have some impact on the size and scope of future planning of teen traffic safety education programs. This issue of fewer teen drivers may also mean that more attention may be needed in traffic safety education for the use of electronic communications as well as the use of alternate public transportation. CASE leaders have a challenge in addressing the changing trends for teen licensing as they review strategic planning for the association.

President's Message



CASE is moving forward in these trying times to keep all of its members informed and up to date. We welcome your input for the conference next March. We are looking forward to seeing all of you there.

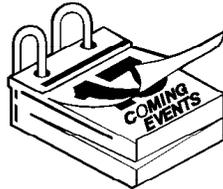
Our strength is in working together toward the common goal to make our students safe on the road, thus making all of us safe. I am also calling for professionals who would like to present at our conference. We are looking for upbeat positive presenters. Please contact me at: barb@shiffermiller.net Put *CASE conference* in the subject area.

Thank you for all you do for safety.

Barbara Shiffermiller

CASE Mission Statement:

Promote traffic safety education in conjunction with all appropriate organizations in developing safe and efficient users of the highway transportation system.



CASE Calendar

September 16-22, 2012 - National Child Passenger Safety Week. Contact: www.nhtsa.gov

October 21-27, 2012 - National Teen Driver Safety Week. Contact: Children's Hospital of Philadelphia @ www.teendriversource.org

December, 2012 - National Drunk & Drugged Driving Prevention Month (3D). Contact: www.nhtsa.gov/StopImpairedDriving

March 16, 2012 - 61st Annual CASE Conference, Hyatt Place Sacramento/Rancho Cordova, Rancho Cordova, CA. Hotel reservations: (916) 635-4799 ext. 5103 (ask for the *CASE Conference rate*).

Teacher Preparation Courses

For information on Driver Education teacher prep courses in the Northern California and Riverside areas, contact Anna Maria Toma at UC Riverside School of Extended Education (951) 827-1661.

CASE Newsletter

Published by the California Association
for Safety Education

Richard Mikulik, Editor

25 Shelbourne Place
San Mateo, CA 94402

E-mail: casemembership@sbcglobal.net

CASE Web Site: www.casewebsite.org

2013 CASE Conference

The 61st Annual CASE Conference will be held at the Hyatt Place Sacramento/Rancho Cordova hotel, Saturday March 16, 2013, from 8:00 am to 4:00 pm. The hotel is located at 10744 Gold Center Drive, Rancho Cordova, CA 95670.

The conference registration fee will be \$125 for CASE members and \$165 for non-members. A conference registration form is provided below and will also soon be on the CASE website at www.casewebsite.org

For those staying Friday or Saturday nights at the hotel, the room rate will be \$79.00 per night. A buffet breakfast and omelet bar is included if you stay at the hotel.

The hotel reservations number is (916) 635-4799 ext. 5103. Ask for the *CASE Conference rate*.

2013 CASE Conference Registration Form

Registration must be received no later than February 23, 2013

Mail check to: CASE Conference, 25 Shelbourne Place, San Mateo, CA 94402

Name: _____ School District/Business _____

Address: _____ Evening Phone () _____

City _____ State _____ Zip _____ E-mail: _____

Registration Fee Enclosed: \$ _____ **CASE members:** \$125 if received by February 23, 2013/ \$165 if received after February 23. **Non-members:** \$165 if received by February 23/\$185 if received after February 23. *The non-member fee includes a one-year CASE membership.*

School District Purchase Orders not accepted (if your school district is paying for registration, a district check must be sent with this registration form attached).